



NEWS RELEASE
FOR IMMEDIATE RELEASE – OCTOBER 27, 2015

“PUMPKINFEST”

“Annual Fall Favorite Set for This Saturday”

One of the valley’s fall favorites, *Pumpkinfest*, is set to return to the Salem Farmers Market this Saturday, October 31. This year’s event will once again take place from 11 a.m. - 2 p.m. and feature a costume contest, a pumpkin give-away and hay rides. Plus, attendees can walk through our “Chefs vs. Surgeons” Jack O’ Lantern patch, vote for their favorite carved pumpkin and later bid on it in the pumpkin auction. In addition, children can buy tickets for carnival games and inflatables.

Youngsters also will have a chance to ***Trick or Treat*** with the downtown merchants an hour before *Pumpkinfest* starts. Children can meet at the Farmers Market at 10 a.m. and trick or treat up and down Main Street until 11 a.m.

Admission for adults and children is just \$1.99 a person, but ***Children will be admitted free if they are wearing a costume!*** Hotdogs and chips will be available and sold throughout the day, as well.

All proceeds from the event benefit Special Olympics. This year’s *Pumpkinfest* is sponsored by Q99-FM, and Salem Parks and Recreation. For additional information call the Parks and Recreation Department at 375-3057.

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